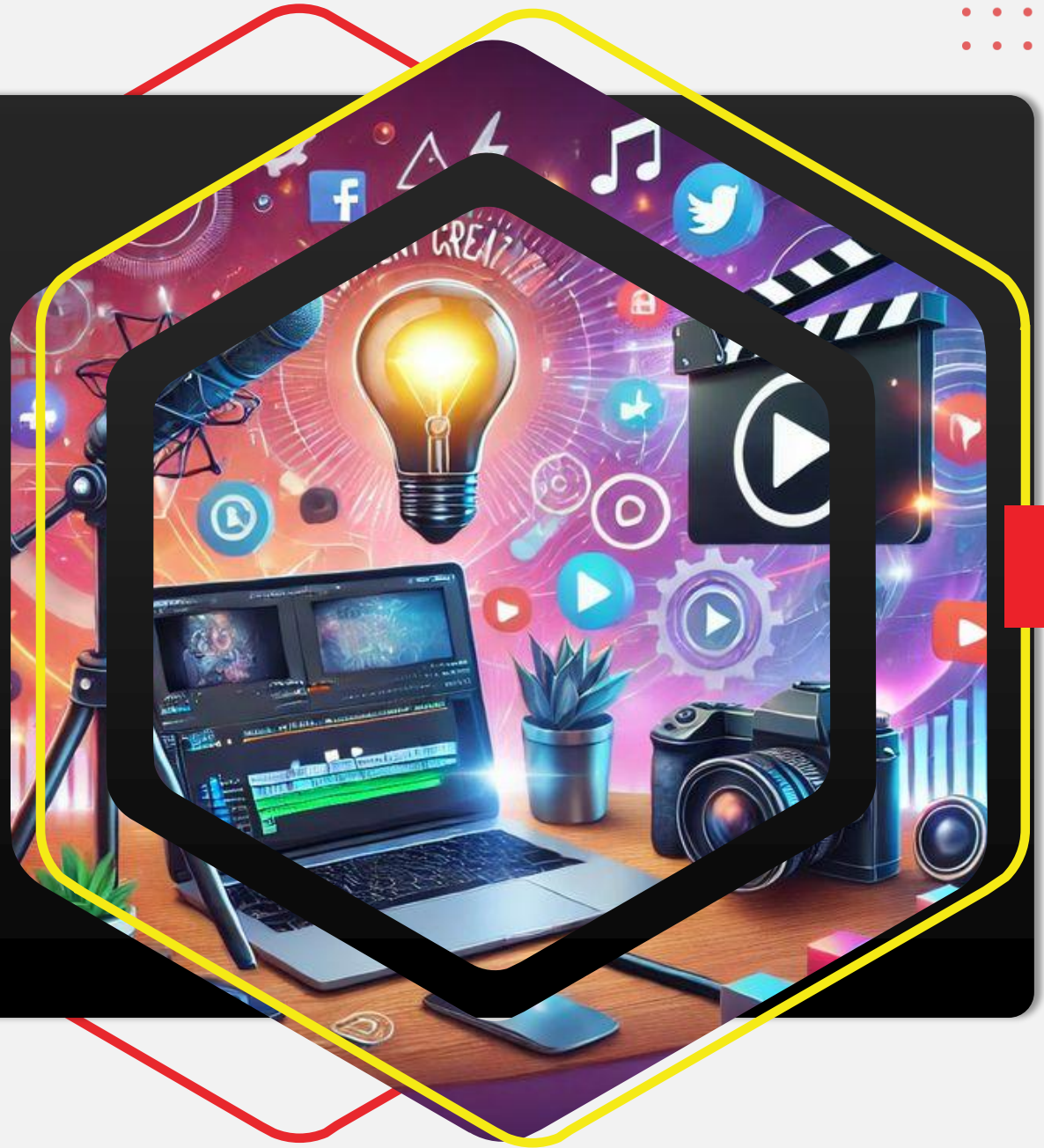
AI Video Editing

Magic with Visuals and Sound

ARENA ANIMATION®

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Industry Insight

India’s digital media and content creation industry is witnessing rapid growth, driven by the increasing consumption of video content across social media, streaming platforms, e-commerce and digital marketing channels. Businesses, brands and creators are increasingly relying on short-form videos, advertisements, promotional content and digital storytelling to engage audiences, creating growing demand for skilled professionals who can conceptualize, design and edit compelling video content.

The growing adoption of artificial intelligence is further transforming the way video content is conceptualized, produced and distributed. AI is enabling faster ideation, asset creation, editing, personalization and localization, while also opening new possibilities for creators and media professionals. EY estimates that Generative AI could have a 15–20% productivity impact on India’s media and entertainment sector by 2030, highlighting the increasing importance of AI-enabled creative skills.

The creator economy is also creating new opportunities for video professionals, with India home to millions of digital creators and brands increasingly investing in video-led communication and influencer-driven marketing. As content production becomes more technology-enabled, there is a growing need for professionals who can combine storytelling, visual design, video editing and AI-driven workflows. This creates opportunities across digital media, advertising, social media, entertainment, content production and the creator economy, making AI video editing an increasingly relevant skill set for the evolving Indian media landscape



About

The AI Video Editing program is designed to equip learners with the creative, technical and AI-driven skills required to create engaging video content for today's digital media landscape. The program begins with AI-assisted storytelling, creative writing and idea generation, helping learners develop strong concepts and narratives. They explore the fundamentals of visual design, including light, color and typography, and learn to create impactful digital assets using AI-enabled creative workflows. The course further develops an understanding of the grammar of editing, enabling learners to structure visuals, build narratives and create engaging video experiences. Learners gain hands-on experience in video editing and explore AI-assisted video direction to take ideas from concept to final output. The program culminates in a portfolio development module, where learners apply their acquired skills to create and showcase industry-relevant creative work. By the end of the program, learners will be equipped to conceptualize, design, edit and direct videos using a combination of creative principles, professional workflows and AI-powered techniques, preparing them for opportunities in video editing and digital content creation.





Course Highlight:

- Job-oriented, industry centric curriculum
- Hands-on practical training using latest tools and software
- Certified faculty
- Exposure to industry interaction and workshops
- Placement assistance
- Access to **Pro Connect**, a platform to showcase your portfolio.

Course Structure

AI Video Editing

Modules	Preferred Training Tools	Sessions	Theory Hours	Lab Hours	Total Hours	Home Assignments
Fundamentals of Storytelling using AI (Creative Writing & Idea Generation)	ChatGPT | Gemini | DeepSeek | Adobe Firefly	2	4	2	6	0
Elements of Design (Light | Color | Typography)	Adobe Firefly Boards	4	8	4	12	0
Digital Design with AI	Adobe Photoshop CC	14	28	6	34	10
Grammar of the Edit	ChatGPT | Gemini | DeepSeek | Adobe Firefly	2	4	4	8	0
Video Editing	Adobe Premier Pro CC	10	20	6	26	4
Video Direction with AI	InVideo	6	12	8	20	0
Portfolio Powerhouse	NA	1	2	12	14	20
Total		39	78	42	120	34





Summary

Total Hours

120 hours

Total Terms

1

Software's Covered

ChatGPT | Google Gemini | DeepSeek | Adobe Firefly | Adobe Firefly Boards | Adobe Photoshop CC | Adobe Premiere Pro CC | InVideo

Course Code

RD10022-AIVE

Course Outcome



Upon successful completion of the AI Video Editing program, learners will be able to conceptualize and develop creative ideas and stories using AI-assisted workflows, while applying fundamental principles of visual design, including light, color and typography. They will gain the ability to create digital visual assets, understand the grammar and structure of editing, and produce engaging video content with effective pacing, storytelling and visual communication. Learners will also be able to apply AI-driven approaches to video creation and direction, taking a project from initial concept through design, editing and final output. By developing a professional portfolio of creative work, they will be prepared to pursue opportunities in video editing, AI-assisted content creation and digital media production.

Career Opportunities



- AI Video Editor
- AI Content Creator
- Social Media Video Editor
- Creative Designer
- Digital Content Creator
- AI-assisted Visual Content Creator

Eligibility

Eligibility Criteria:

10th

Certification: AI Video Editing

Certificate Type :Certificate of Accomplishment

Reason To Believe



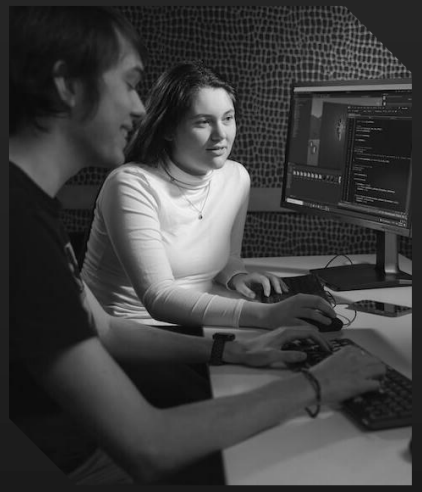
Industry-Relevant Curriculum

Designed with cutting-edge tools and technologies like Gen AI, ensuring students are industry-ready.



Diverse Career Opportunities

Graduates can explore roles in Animation, VFX, Gaming, UI/UX, Graphic Design, Digital Content creation and more, offering flexibility and growth.



Practical Hands-On Training

Real-world projects, live assignments, and immersive learning experiences bridge the gap between theory and application.



Industry Exposure & Placement Assistance

Get access to workshops, mentorship from industry leaders, and placement support through our vast recruiter network.



Pro Connect

With a legacy of excellence, Arena Animation equips students with the skills, exposure, and expertise to thrive in the fast-evolving creative and digital industries.

Brand Engagement

Industry Collaboration and Expert masterclass	Regular masterclasses and guest lectures from top industry professionals across animation, VFX, gaming, and design.
Immersive Experience Booths	Presenting student work at Comic-Con, industry expos, and recruitment summits.
On Ground engagement and Events	Creative Minds events where students showcase their projects to industry leaders.
Student centric Engagements	Internships & Industry Projects – Real-world learning opportunities with top brands and studios across all courses
Campus Workshops & Walk-Ins	Hands-on training sessions for prospective students to experience the program before enrolling.

Thank YOU

Reach out to us for any queries at:

arenaanimation@aptech.co.in

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